

Monona Grove Optimist Board Meeting
Tuesday, October 18, 2005

1. The meeting was called to order by President Rich O'Connor at 7:00 A.M.

Roll Call:

Board members present: Jennifer Miescke, Dana Goedel, Tom Wellman, Rich O'Connor, Barb, Judy Dassow, John King, Gary Rice, Jim Kondrasuk, Tim Turino, Karen Paulson.

Board members absent: David Johnson

2. Approval of minutes from Sept. 20 Board meeting moved by Jim K, seconded.
3. Nursery Plant donation update- Gary Rice will take the tree to Sharon from the Optimists, and present bill to John King.
4. Poinsettia update: Tim, alias Dr. Plant
 - a. Grow Plant - \$8.00 per plant – 7 inch pot, three plants
 - b. Home Depot - \$8.00 per plant – 8 inch pot, three plants. We have two suppliers, same cost.
 - c. Suggestion: we purchase some from both this year...majority from Grow Plant, 300 from Home Depot.
 - d. Tim will check to be sure we can get plastic sleeves for the plants.
 - e. Sales last year: 1248, but we have lost the Spanish Club and IHM
 - f. Sales price this year: \$14.00 – early bird special. Possibly we can sell them at \$13.00 each for 8 or more.
5. Corporate Sponsors: Dana
 - a. We will accept the proposal from Dana at last month's meeting of four levels of sponsorship:
 - i. Bronze - \$250
 - ii. Silver - \$500
 - iii. Gold - \$1,000
 - iv. Platinum - \$2500

Full details can be found in the proposal. We will wait to publicize this until we receive approval as a 501C3 organization.

6. YMCA Donation update: Judy Dassow.
 - a. YMCA has requested \$250 to sponsor a basketball team. Request on hold until next month when we can get a purchase order.

7. Budget control/purchase order update: John King
 - a. John is requesting a Budget committee for more ideas to put together a budget. Tom W and Jim K volunteered. Group will meet before the next Board meeting.
 - b. Dues structure – was \$75 or commit to serving on projects, then \$50. Two people from one family - \$75.
 - c. Life members (9) – we still pay \$28/per year for them in District dues (12.00) and insurance and magazine fee.
 - d. We will send a letter to life members to see if they want to remain life members. If they do, we will send them a bill for \$30 a year (costs of administration). If not, we will drop them.
 - e. Jim K told us most clubs are struggling with dues. Clubs can use fund raisers to pay for dues/insurance. It was suggested that we do an extra fund raiser for dues. The down side to no dues is that then, members tend not to show up. Karen will work to keep membership lists current to avoid paying for those members who are no longer attending.

8. Discussion of By-Laws regarding the Board of Directors - Rich
 - a. Roger has asked to remain on the Board. He assumed he still was. We probably need to clarify the terms of each board member, and plan to have some for 2 years and for 1 year, electing some members each time, and leaving some experienced members on the board.
 - b. Rich will work on this, drawing up a schedule for nine board members, with three elected each year.
 - c. We will ask Roger to continue to serve for another year on the Board.
 - d. Roger was placed in charge of membership retention and recruitment.

Next board meeting: Tuesday, November 15, 2005 at 7:00 a.m. at City Hall.

Karen Paulson,
Secretary.